



TO: Dr. Gregory Wickliff
FROM: Anne Cooper Moore
SUBJECT: ENGL 4181/5181 Spring 2022 Project 3 Storyboard & DRAFT
Project 3 Videos on YouTube
DATE: April 25, 2022

YouTube Video #1: <https://youtu.be/S86lCz48ZzQ> (6:30)

YouTube Video #2: https://youtu.be/r_PmDP6Hr4g (8:47)

Script/Storyboard for Video

In this video, I will show you how to search Google more effectively than just typing your keywords.

Hi, I'm Anne and I'm a librarian from UNC Charlotte,

If you have difficulty finding exactly what you are looking for on Google, this video will demonstrate a few tips to save you time and help you get more precise and quicker results every time you search.

Let's get started...I will now show you five search tips in the Google search box and one special tip at the end. We will start our sample searches from google.com. I'm using Chrome as my browser.

1. Define a word in one step (define:variability)
 - We will use define:no space to get a quick, authoritative definition from the Oxford English Dictionary directly from Google without the extra step of having to go to a dictionary site first.
 - Sometimes you will get a definition by just typing in the word, but not always.

google.com/search?q=define%3Avariability&xsrf=APq-WBupfs7MTB_HO7Aftjd8BsXhSGsYfA%3A1650221712065&ei=k...

Google

define:variability


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About 118,000,000 results (0.51 seconds)

Dictionary

Definitions from Oxford Languages · Learn more

Search for a word

 **var·i·a·bil·i·ty**

/ˌvərēəˈbɪlədē/


noun

lack of consistency or fixed pattern; liability to vary or change.
"a great deal of variability in quality"

Feedback

Translations and more definitions

See results about

 **Statistical dispersion**
In statistics, dispersion is the extent to which a distribution is ...

People also ask

What do you mean by variability?

2. Search for an exact match ("tallest tree united states")

- Now we will search for an exact match using the phrase search with the important words in quotes.
- All the words must appear together and, in the order, listed.
- Wanted the tallest tree in the united states, which is the first line in the resulting article.
- There were only 3 results. Very precise.
- Note that a phrase search is much more precise than a search phrased as a question that contains words that Google ignores: articles, prepositions, conjunctions, pronouns, etc. Even without the quotation marks, you should only include essential words.



"tallest tree united states"



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About 3 results (0.63 seconds)

<https://theverybesttop10.com> › record-breaking-trees-ar...

Top 10 Record Breaking Trees Around the World

World's **tallest tree, United States**. 9 – Original Source Used: >> Click Here <<. Called the Hyperion, this Coast Redwood is 379 ft tall which is taller than ...



People also ask

Where is the tallest tree in the United States?



How tall is the tallest living tree in the US?



What is the tallest tree in the eastern US?



How old is the tallest tree in the United States?



3. Search for words in a title (allintitle:hilton head island)

- Next we will search for words in page titles. (allintitle:hilton head island)
- allintitle:no space is my favorite and the most powerful search tip.
- All of the words in your search phrase must appear in the title of the article, so the returned pages are highly focused on the search terms you entered.
- In the results, I got the official/authoritative island site and geographical information on the right. Below are other official sites.
- These are the sites where I would want to start my investigation and avoid weeding through all the advertisements I would have gotten with a keyword search.

google.com/search?q=allintitle:hilton head island&sxsr=APq-WBtawXa_DwyggtuB93DoGHM_48IGAw%3A165022...

Google

allintitle:hilton head island

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About 810,000 results (0.73 seconds)

<https://www.hiltonheadisland.org>

Official Hilton Head Island, South Carolina: Vacation & Travel ...

Hilton Head Island is America's Favorite Island®, offering 12 miles of pristine beaches and everything you need for the ultimate retreat. Enjoy easy days ...


See & Do
Outdoors & Recreation - Family Vacations - Beaches - Shopping

Our Island
Hilton Head is America's favorite island, offering 12 miles of ...

Where To Stay
Vacation Homes & Villas - Browse Offers - Spa Resorts - ...

Travel offers and vacation deals
Browse Hilton Head Island Travel Offers · Birdies, Beaches ...

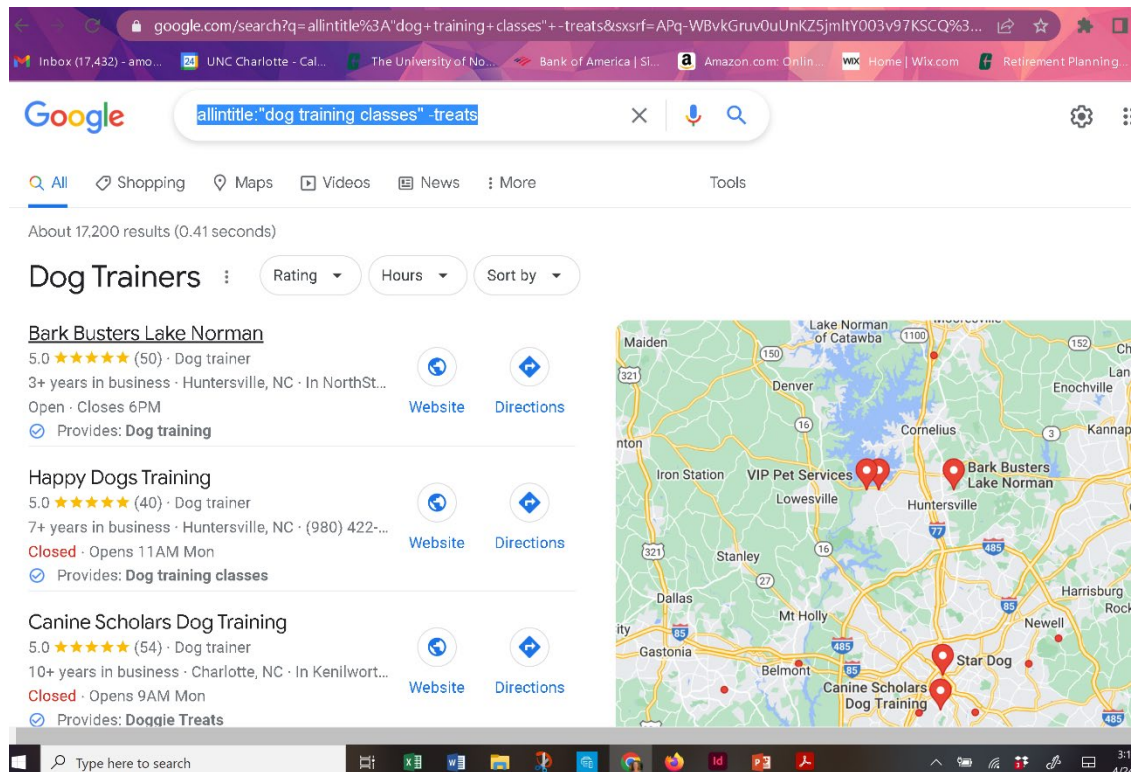
[More results from hiltonheadisland.org »](#)



Hilton Head Island
Town in South Carolina

Hilton Head Island is part of the Lowcountry region in the U.S. state of South Carolina. It's known for Atlantic Ocean beaches and golf courses. The Harbour Town Lighthouse and Museum marks the southwest tip. The Coastal Discovery Museum features heritage buildings, trees and themed gardens. Between the island and mainland, the Pinckney Island National Wildlife Refuge salt marsh hosts deer, alligators and

4. Exclude words from the search (allintitle:dog training classes -treats)
 - Tip #4 is how to exclude words from a search (allintitle:dog training classes -treats)
 - Eliminate a term in your results by putting a – (minus) sign in front of the word you do not want to appear in the results. Do not put a space between the minus sign and the word/term you want to eliminate from the results.
 - This search is geographically limited, so you will get different results when you try it.
 - All of the businesses listed do not use treats in their dog training.



5. Search for a specific site ("cavalier king charles spaniel" site:.edu)

- Next, we will limit a search to a specific site or domain ("cavalier king charles spaniel" site:.edu)
- This time I am going to limit my exact phrase search for my type of dog ("cavalier king charles spaniel") to a specific domain using a site: search.
- I used a phrase search for the type of dog, so I do not get results about cavapoos, spaniels ,and other types of dogs.
- I limited the search to educational or higher education sites because they focus on teaching and research. I get results from NC Veterinary school and Va Tech.
- I wanted to limit the search to .edu because I want to find out about illnesses and current research on my type of dog. You could also limit your search to other domains like .org or .gov. Or you could limit to a specific website such as site:microsoft.com.

google.com/search?q="cavalier+king+charles+spaniel"+site:.edu&sxsrf=APq-WBt-Ciyh6u_D2dV66bZowNLba

Google

"cavalier king charles spaniel" site:.edu

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About 54 results (0.47 seconds)

puppies grooming training barking ruby playing

cvm.ncsu.edu · cavalier-king-charles-spaniels-research

Cavalier King Charles Spaniels Research Fund - Cvm Ncsu

Many dogs with MVD develop congestive heart failure.

That's why Cavalier King Charles Spaniels (CKCS) owners and enthusiasts founded the **Cavalier King Charles Spaniel (CKCS)**...

Cvm Ncsu · NC State Veterinary Medicine · Aug 29, 2018

1:28

video.vt.edu · media

Cavalier King Charles Spaniels Healthy Heart Study - Virginia ...

Thumbnail for entry **Cavalier King Charles Spaniel Study**. 339 | 01:25. **Cavalier King Charles Spaniel Study** · **Cavalier King...**

Virginia Tech - Video · Jan 5, 2021

3:07 PREVIEW

There you have it. Now you know just a few shortcuts for finding better search results on Google. If you cannot remember the tricks or strategies I just demonstrated, Google has a handy Menu approach at [google.com/Advanced_Search](https://www.google.com/Advanced_Search) https://www.google.com/advanced_search. In the menu boxes, type in the aspects of your search. Refer to the examples on the right. Then click the Advanced Search at the bottom of the page. Google used to keep the Advanced Search option on the main search page, but now you have to go to it directly.

google.com/advanced_search

Google

Advanced Search

Find pages with...		To do this in the search box
all these words:	<input type="text" value="training puppy"/>	Type the important words: tricolor rat terrier
this exact word or phrase:	<input type="text" value='"cavalier king charles spaniel"'/>	Put exact words in quotes: "rat terrier"
any of these words:	<input type="text"/>	Type OR between all the words you want: miniature OR standard
none of these words:	<input type="text" value="-treats"/>	Put a minus sign just before words you don't want: -rodent, -"Jack Russell"
numbers ranging from:	<input type="text"/> to <input type="text"/>	Put 2 periods between the numbers and add a unit of measure: 10..35 lb, \$300..\$500, 2010..2011

Then narrow your results by...

language:	<input type="text" value="any language"/>	Find pages in the language you select.
region:	<input type="text" value="any region"/>	Find pages published in a particular region.
last update:	<input type="text" value="anytime"/>	Find pages updated within the time you specify.

I hope this video will help you save time and get better search results each time you visit Google to find information.